



Honor Escanaba's past... celebrate its present... and imagine its future

Meeting Minutes

1/10/13

Call to Order

Called to order at 12:03 p.m.

Members Present

Pat Baribeau, Kim Peterson, Marilyn Kinsey, Lori Hertig, Kay Johnson, Jack Beck, Bob Viau, Elizabeth Keller, Jeanne Rose, Deb Millican, and Charles Lindquist

Approval of Agenda/Adjustments

A motion was made by Marilyn Kinsey, seconded by Jack Beck, to approve the meeting agenda as presented. Ayes were unanimous.

Approval of Minutes – December 13, 2012

The approval of the December 13, 2012, meeting minutes will be tabled until February 14, 2013.

Treasurer's Report

Reviewed the fund statement (December 2012 is not closed out yet). Balance as of 12/31/12 is \$137,636.21. First Bank made their pledge payment of \$5,000 and there was \$1,000 donated for the Esky 150 tree project. 150 tree project budget is at \$6,400. Jack Beck and Gary LaPlant are meeting with the Hannahville Indian Community on Monday. Jack Beck, Kay Johnson and Lori Hertig will be meeting on Wednesday with the Green Bay representative from EL & S Railroad.

Kay Johnson stated she attended the GFWC and they are donating \$500.

A motion was made by Charles Lindquist, seconded by Jack Beck, to approve the Treasurer's report as submitted. Ayes were unanimous.

Event Update/Action Plan

Reviewed the "January Updates" (attached to meeting minutes). The U.S. Parachute Team is not able to participate in the celebration, the Thunderbirds are on the calendar for Battle Creek for Friday and Saturday and are working on them to come for a show on Sunday. The Canadian Parachute Team is considering coming to the celebration and will get back with their decision.

Event application will be on the 01/17/13 City Council agenda for review and approval.

Kay Johnson stated that other members are needed for photo opportunities with the big sponsors of the event. Also suggested someone from City Council or someone who served as a former Councilmember doing the photo opportunities. These photos can be uploaded to the website.

Lori Hertig stated something should go in the Daily Press stating that calendars would be completed by March 1st so if a club is interested in participating there is a deadline set. A press release will be together on such for the Daily Press. Rack cards could be printed and given out at various upcoming events in the community. Jack Beck stated they were telling contributors to have funding in by February 15th so plans could be made.

Hosting a media session on 01/18/13 at 10:30 a.m. at City Hall. Bob Viau will be running a PowerPoint Presentation. Invites were sent to all radio stations and television. Daily Press will be in attendance also. Channel 10 did a brief interview with the Finance Committee that will be televised soon. Kay Johnson and Lori Hertig attended the Harbor Advisory Committee Meeting and a flyer is being put together for all different harbor masters and yacht clubs on the northern end of the Great Lakes. Will be working on calendars and placemats. Suggested the airports be contacted also to place rack cards and/or flyers out. Also suggested Hilltop Camper do some outreach to their contacts to spread the word about the celebration.

There will be 5,000 buttons made at a cost of \$.28/each and sold for \$5.00. The buttons are being printed through Peggy Schumann at cost so it will be suggested that she be allowed to display some buttons for sale.

A youth group will be asked to volunteer to man a booth at the upcoming Home and Garden Show. Rack cards can be given away and buttons could be sold.

Discussed a souvenir book being printed. Kay Johnson and Lori Hertig will meet with the Daily Press to see if they are still interested in printing the programs. Suggested a local company taking over the project of a souvenir book with final input being given by the Eskey 150 Committee. This will be further discussed at next month's meeting. Charles Lindquist stated Richards Printing had previously expressed interest in doing a souvenir book.

Pat Baribeau will check on the copper coins which was previously discussed. An idea was for Lakestate Industries to do wooden keys to the City. Saykly's candies could be in the gift baskets also.

Discussed window displays and having a hard time finding someone willing to take this project on. Contact will be made with Mollie Larsen of the Art Center for a possible poster project and Pat Baribeau and Elizabeth Keller will work together on finding someone for the window displays. Contact will also be made with the high school history class to see if they are willing to get involved.

Reviewed the Action Plan.

Approval of RFPs

There were no RFPs to approve and/or review.

VIP Invitation

Kay Johnson will be working on the VIP invitation list and is seeking input if anyone knows of someone that should be included. Kay Johnson will ask the GFWC if they are interested in putting together a gift basket for the VIPs that confirm their attendance. Discussed a few items that could be included in the gift basket. All the former managers, councils, and politicians will be invited. Also, will be working on a list for chamber members, business industry and business in the area along with former people who have been involved in the community. A letter has been sent to politicians out of town inviting them to the celebration.

Committee Reports

Tree Committee – End of year total for the tree project is \$13,085. Already planted 43 trees and 2 shrubs.

Members Comments, Ideas, Concerns

Discussed Charles Lindquist's recent book being linked from the Delta County Historical Society to the Esky 150 website for purchase.

Upcoming Meetings

Upcoming meeting is scheduled for Thursday, February 14, 2013, at noon in the Council Chambers of the Escanaba City Hall.

Adjournment

Motion was made by Marilyn Kinsey, seconded by Charles Lindquist, to adjourn at 1:13 p.m. Ayes were unanimous.