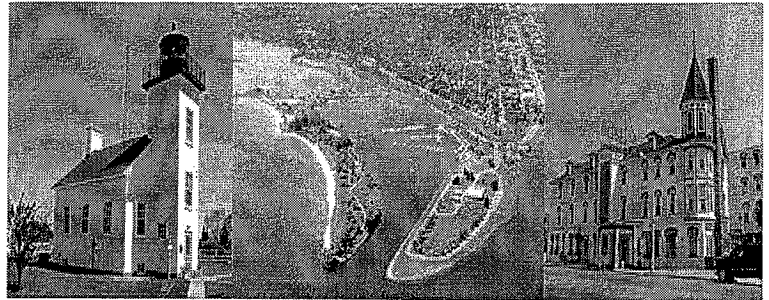


150
esky150.org



Honor Escanaba's past... celebrate its present... and imagine its future

**Meeting Minutes
03/14/13**

Call to Order

Called to order at 12:00 p.m.

Members Present

Kim Peterson, Marilyn Kinsey, Lori Hertig, Kay Johnson, Lori Rose, James Jankowski, Charles Chapman, Colleen Simons, Jack Beck, Mollie Larsen, Bob Viau, Elizabeth Keller, and Charles Lindquist.

Approval of Agenda/Adjustments

A motion was made by Jack Beck, seconded by James Jankowski, to approve the meeting agenda as submitted. Ayes were unanimous.

Approval of Minutes – February 28, 2013

A motion was made by James Jankowski, seconded by Jack Beck, to approve the February 28, 2013, meeting minutes as submitted. Ayes were unanimous.

Maritime Festival Update

Mollie Larsen, William Bonifas Arts Center, stated she sent a letter to Peter Strom and Charles Lindquist from the Delta County Historical Society because they would like to have historic tours with someone dressed up on the boat to explain the history of maritime in Little Bay de Noc. Sale ways will be held Friday afternoon and evening and Saturday evening. The Inland Seas cannot have alcohol on it, but they will serve some sort of appetizer for the evening sale away. Because of the underwriting by the Esky 150 Celebration, the last few years there was a charge of \$35/person, and this year will charge of \$10/adults and \$5/kids. The fee is used as a placeholder to determine how many people there will be. It is Mrs. Larsen's goal to not spend the entire \$25,000 and she will be able to give the Esky 150 Celebration a good idea on what her expenses would be. She believes she would be around \$20,000. This is the 200th anniversary and is a big year on the Great Lakes with the winning of the war. Many of the ships are tied up

in huge maritime festivals all over the Great Lakes. There is trouble with getting another ship as one ship is confirmed. Working with Dan Kobasic to see if he can provide tours of some sort and need to determine what he would be able to get into the marina. There is a Wild Swan Theater from Ann Arbor that has a grant and written a play called "Shipwreck" which is a maritime play and they are traveling around the State of Michigan. The Wild Swan Theater is checking their dates and may be able to come to Escanaba for both Friday and Saturday's activities. Search and Rescue will be present. Lamprey exhibit will be available. There will be a fish boil Friday night with a fee of \$12/plate from 5:00 p.m. to 7:00 p.m. so it is completed before the concert starts. Volunteers will be needed to help serve food and Kim Peterson stated the local fishing club would be interested in participating. Music will take place all day long for both days. The United States Navy Band is confirmed and is available anytime on Saturday, a time just needs to be determined by June 1st. Food vendors and arts/crafts will be set up. Trying to get the Native Voyagers which will be a nice native component to the arts.

Lori Rose stated her brother belongs to a club which does re-enactments from the era of the French and Indian War. Mollie Larsen stated they had discussed re-enactments but this intends to be re-enactments of the war and doesn't have a strong maritime hook as the voyagers would have. There would be space for them to be involved if they are interested. The Fairgrounds will be having the Civil War Re-enactors.

Discussed having the Sea Scouts participate (offshoot of the Boy Scouts) and James Jankowski will contact Marinette Marine to see if they have an interest in participating in some way.

Quilter group in town expressed interest in making a series of quilts based on Escanaba and would like to be displayed in a vacant store front along Ludington Street (discussed having this at the Office Service Supply building as the sun will not shine in). There will also be a Skerbeck window display. Pat Baribeau and Elizabeth Keller are in charge of the window displays.

Mollie Larsen stated they have been looking at their activities this year and will link many of them to the 150th celebration. This will be called the birthday package to the City. This will include pictures, arts through the years (called Escanaba Faces and Places which will open in late June until July), radio show, pre-open house in April with various activities, exhibit in October on skyscrapers and will have a portable planetarium from the Astronomy Club, window displays and public art walking tour with brochure. Postcards will be made of all the activities. Horse rides will also take place.

Event Update/Action Plan

(February Updates dated March 14, 2013, attached to meeting minutes)

Buttons will be ready to sell on March 28, 2013. They can be purchased at Chamber of Commerce, Positively, Morrison Shop, Northern Michigan Bank, First Bank and City Hall.

Lori Rose completed a display case located in the Library.

Kay Johnson met with the Downtown Merchants this week to get them involved. The Downtown Merchants will work with the DDA on banners for Ludington Street.

Wheelin' Sportsman will be planning an activity for handicapped citizens that will include boat rides, target shooting, and picnic at the DNR pocket park.

U.S. Navy Band was issued a check for their participation. Received word that all flyovers have been cancelled for 2013 as air hours need to be cut.

Working on securing tents and will place such information on the website for sizes and costs. Met with the Chamber of Commerce on the car race and the Business and Industry Day. Musicians have expressed an interest in participating and funding is being looked at. Will be focusing on the buttons and getting them into the community. Will work with Elizabeth Keller on the historical home tour booklet – Premier Real Estate will be sponsoring the transportation for the historical home tour. Working on the Newlywed Game and getting prizes (anniversary ring from Richardson Jewelers, bed, cash, etc.). Pat Baribeau is working with Mike Dewar and Jeff Magowan on securing insurance.

Committee Reports

Website Update – Bob Viau will work on placing a link on the website for tent rental. A link is now located on the website from the Convention and Visitors Bureau for lodging. As soon as information is received from Bonnie Wenick-Kutz, this will be placed on the website for the parade. The website lists the celebration taking place from 07/05/13 to 07/13/13 and should be until 07/14/13 and will be changed.

150 Trees – Marilyn Kinsey stated they are continuing to get donations and working on ordering some trees for planting in the spring. Working on another grant.

Discussed getting more kids involved with Arbor Day and suggested having it after school.

Pure Michigan had an advertisement in their latest issue for the celebration.

Kay Johnson stated she will work with Jim O'Toole on the billboard that is City owned by the airport. The City would like to redo the billboard and would like to partner with the Eskey 150 Celebration. Quotes will still be sought for another billboard located elsewhere.

Kay Johnson and Lori Hertig will be publishing a list of activities to the media within two weeks after it is reviewed and will say on the top that times may change and is a draft as of 03/28/13. It was suggested that the list of activities be placed on the website so it can be printed and when it is updated to put a revised date on it. Media outlets will get additional information for each activity that will be written by the group putting on said activity.

Members Comments, Ideas, Concerns

Members present received some promotional buttons to distribute throughout the community. The House of Ludington pins should be in today and will be distributed.

Kim Peterson will contact Scott Herioux from the Hannahville Indian Community to inquire about the 2% grant monies as Jim O'Toole needs to sign off on the application.

Marquette General paid their last pledge amount of \$7,500. All pledge amounts have been received.

Kim Peterson will see if the entrance signs can be changed to read "Visit esky150.org 07/05 to 07/14".

Upcoming Meetings

Upcoming meeting is scheduled for Thursday, March 28, 2013, at noon.

Adjournment

Motion was made by James Jankowski, seconded by Elizabeth Keller, to adjourn at 1:02 p.m. Ayes were unanimous.

March 14, 2013

To: Esky 150 Steering Committee

From: Kay and Lori: Events co-Chair

Re: February Updates

1. **Promotion Items:**

- a. Buttons: Waiting on H of L button. Committee promo button ready. Picture today/distribute when H of L comes in (should be today)
- b. 100th Day Out event on **March 28th** at Hereford and Hops(THURS. 100 days out)
- c. Marina and Harbor Posters: Need to be designed/printed.
- d. Was on RRN radio this week, discusses events, buttons, need for volunteers.
- e. Daily Press Articles: Front page Native event/ad for 100 days out/progress section article

2. **UPDATES:**

- a. **Wheelin' Sportsman:** Planning an activity for handicapped citizens that include boat rides, target shooting, and picnic at DNR pocket park.
- b. **Native American Day:** Met with representatives from Tribal cultural committee. Native American Presentation set for Thursday afternoon.
- c. **US Navy Band:** Mailed check to the US Treasury for the band.
- d. **Delta County Historical Society:** Kathleen Bennett and Karen Lundquist are organizing a dinner and tour of the House of Ludington for Thursday at 5PM
- e. **Barn Dance:** Secured the HS Bowling team to serve the dinner.
- f. **Grants:** Received 2-\$100 gift cards from GFS to help with Senior Social and Children's Day.
- g. **Souvenir Book:** Waiting on a new bid from the Daily Press for a 48 page book.

3. **Items for Action for March:**

- a. Secure the tents needed/meet with printers regarding posters/obtain pictures with donors
- b. Meet with Vicki and Sheila to touch base on car race/ Business and Industry(2/28)
- c. Contact musicians that showed interest in performing.
- d. Railroad: Need to meet with Canadian Railroad regarding tours.
- e. WDBC for March 21st- Jack Beck and Kay Johnson(focus on Buttons sales)
- f. Bay Sages- presentation on April 4th.
- g. Meet with Elizabeth to secure printer bids for the historical home tour booklet.
- h. Distribute buttons to the Chamber of Commerce/Positively/Morrison Shop/Northern Michigan Bank/First Bank/ add more locations as we can.