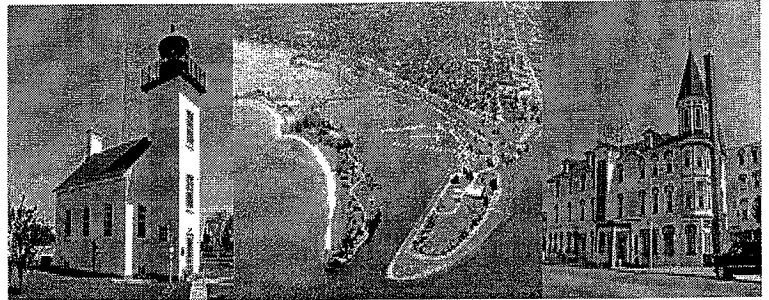


150
esky150.org



Honor Escanaba's past... celebrate its present... and imagine its future

Meeting Minutes

6/20/13

Call to Order

Called to order at 12:05 p.m.

Members Present

Pat Baribeau, Lori Hertig, Kay Johnson, Marilyn Kinsey, Lori Rose, Bob Viau, Elizabeth Keller, Charles Lindquist, Deb Millican, and Jack Beck

Approval of Agenda/Adjustments

Addition under Event Update/Action Plan to: D. National Honor Soc. Volunteers; E. DCHs RFP; F. Time Capsule; G. Patriot Memorial; H. Electric Upgrade; I. Recreating Outdoors; and J. Advertising

A motion was made by Jack Beck, seconded by Lori Rose, to approve the meeting agenda with the additions. Ayes were unanimous.

Approval of Minutes – June 6, 2013

A motion was made by Marilyn Kinsey, seconded by Deb Millican, to approve the June 6, 2013, minutes as presented. Ayes were unanimous.

Treasurer's Report

Treasurer's Report was accepted as presented by Deb Millican.

Revised budget presented by Pat Baribeau.

A motion was made by Charles Lindquist, seconded by Jack Beck to approve the budget as amended. Ayes were unanimous.

Souvenir Book

Presented by Pat Baribeau: Cost per book = \$1.58; recommend selling price = \$5.00.
Distribution centers discussed.

50/50 Raffle

A motion was made by Charles Lindquist, seconded by Lori Hertig, to charge \$5.00 per book and to distribute through Canterbury Books, Delta County Historical Society, Chamber of Commerce, All-class reunion, and at Ludington Park. Further, that free copies be given to the City of Escanaba, Delta County, senior centers, library, DDA, city council, school board and gift baskets. Ayes were unanimous.

Chamber Dinner/Awards

Pat Baribeau, Lori Hertig, Deb Millican and Elizabeth Keller to a committee to nominate award recipients as requested by the Delta County Chamber of Commerce, which wants nominees to represent the Esky 150 celebration.

Event Update/Action Plan

Volunteers are signing up.

A motion was made by Deb Millican, second by Bob Viau, to donate 50/50 profits to the Harbor Hideout Committee and to the High School Bowling and Softball group. Ayes were unanimous.

<u>Monetary Requests:</u> Re-creating Outdoors	\$ 350.00
Sr. High Nat'l Honor Soc. – parking lot staff 3 days	\$ 350.00
Electrical upgrades at band shell	\$ 500.00
Patriot Memorial Group monument & flag pole	\$1,000.00
Delta Co. Hist. Soc. – museum dedication matching funds	\$ 960.00
Time Capsule	\$2,800.00

A motion was made by Marilyn Kinsey, second by Deb Millican, to approve the monetary requests as stated. Ayes were unanimous.

Advertising Blitz in the Green Bay Area

A motion was made by Elizabeth Keller, second by Charles Lindquist, to approve \$6,000 for advertising in the Green Bay and local areas. Ayes were unanimous.

Committee Reports

Lori Rose asked about displaying the 1963 video. By consensus Pioneer TV and Appliance was chosen.

Lori Rose reported that Elmer's said it's too late to put info on grocery bags, but that inserts can be placed in bags and that their staff will wear T-shirts with Elmer's and the Esky 150 logo.

Lori Rose asked about preparing a large birthday card for people to sign as they visit and would like someone to take event pictures from the air. It was suggested that pictures might be taken from the roof of Harbor Tower and that she is welcome to pursue the card idea.

Lori also suggested that a food collection be set up for the Salvation Army since this is their 100th anniversary and was told that she should suggest to the Salvation Army.

Website Update

Bob Viau suggested that the committee consider maintaining the domain name for 5 to 10 years after the event. The matter will be considered at the August meeting.

Upcoming Meetings

Upcoming meeting is scheduled for August 15, 2013, at noon.

Adjournment

Motion was made by Charles, second by Lori Rose, to adjourn at 1:24 pm. Ayes were unanimous.